

IONIA COUNTY ROAD DEPARTMENT BANNER PERMITS

A permit for the installation of banners to be placed within or over the road right-of-way may be issued by the Ionia County Road Department only to the governing body of a city, village, or township.

Application Forms and Contents.

An applicant shall include the following information:

1. Activities in connection with which banners are to be placed.
2. Location of the proposed installation.
3. Description of the banners, including any legend or symbol thereon.
4. Height of an overhead banner at its lowest point above the pavement, and distance to overhead traffic control devices if applicable (see Design and Placement below).
5. Date on which the banner will be installed and removed. This period shall not exceed a time period specified by the Ionia County Road Department. An acceptable period of time for banners (other than Christmas decorations) to be in place is 3 weeks. An acceptable duration for Christmas decorations to be in place is 6 weeks.
6. Such other information as the Ionia County Road Department may require.

Local Government Resolutions:

An application shall be accompanied by a copy of a resolution from the local governing body designating an authorized official of the city, village, or township who has authority to make the application.

Design and Placement:

1. The design/method of installation and location of banners shall not endanger persons using the roadway or unduly interfere with the free movement of traffic.
2. An overhead banner shall have a minimum bottom height of 18 feet above the pavement and shall not obstruct a clear view of traffic signals or other traffic devices.

Insurance Requirements:

The local governing body shall provide the Ionia County Road Department with a certificate of insurance for comprehensive general liability, on an occurrence basis, in the minimum amount of \$500,000 per person and \$1,000,000 per occurrence. The Ionia County Road Department and the Ionia County Board of Commissioners shall be listed as additional insured on the certificate.

Cancellation of Permits:

A permit for the installation of a banner may be canceled by the Ionia County Road Department if the installation becomes dangerous to motorists or unduly interferes with the free flow of traffic.

Effective 3/1/01